



LEAGUE ENVOYS
PREPARE PLANS
FOR NAVALCUT
Debate Results of London Conference and Washing-
ton Treaty and Draft Suggestions To Naval Powers.

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## Storm Blows Down Church

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In Grave Condition With Two Bullets lin Body; Empties His Gun At Assail ant Before He Collapses; New Yorker Identified As Being Man Who Fired Shots.















[^0]and


MANCHESTER EVENING Herald, south manchisster, CONN munday, november 17, 1930.

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O $\mathbb{N} E W \mathbb{I} L$ ALWAYS STAND OUT
$\mathbf{P}_{\text {Recísion and skill play their }}$ part in cigarette making，too． You can set no higher standards own．Chesterfield employs every approved method of refining and improving cigarette taste－and neglects none that will contribute to and safeguard its uniform excellence，purity，mildness and better taste
MILDNESS－the wholly natural mildness of tobaccos that are wit out harshness or bitterness． BETTER TASTE L such as only a cigarette of wholesome purity and better tobaccos can have

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IIGGETT \＆MyERs TOBACGO Co．

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$\$ 235$<br><br>Convenient Terms Can Be Arranged



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ELECTRIĆ REFRIGERATOR "Mighty Monarch of the Arctic" thiserve your Majestic. Electecric Reffigerator now for Christmas. And Choose from twon new models at the the lowest pricices ever askbed for electric
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WATKINS BROTHERS, INC.
Furniture. Interior Decorations
South Manchester, Conr.
(1)


# Q Majestic © 


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"One Heavenly Night" Proves Songs
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THE BOOK SURVEY


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Present Volunteer Corps Ef－ fcient To High Degree； Equipment Ranks．With Best Companies In State．



## Heart Hungry


















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ORIGINAL TOUCHES FOR THE THANISGIVING TABLE Centerpieces and Bouquets of Fresh Xegetables






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## MAJORS WIN 7-0 IN THE FINAL MINUTE

## WINDHAM DEFEATS MANCHESTER 21-19

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PLAY BY PERIODS
EX-CUBS HELP BEAT FORMER MATES


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YALE AND HARVARD BOTH UNIMPRESSIVE
 -
 Major Dropkick At Cubs' Goal

Majors Repulsed In Five Successive Assaults On Cab Goal Before Sturdy Defense of Champions Falls Victim To Unusual Break With 45 Seconds To Play; First Half Very Even But Majors Outclass Rivals In Final Two Periods; Cubs Never Threaten Major Goal and Make Only Four First Downs Against 13 For Majors.

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HERO IN DEFEAT



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someone leaves town. Brother Johnson-How's de col-
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at lections at yo' church, Brudder and sleep. After he had gone Mos Brother Jackson-Well, we ain't Mandy, dow does dat here foo
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Stickler Solution
If it took Willie six hours to go
up and down a hill traveling at the
rate of one and one-half miles per

 Clepsydra-No, sah.
Rev. Black Cole scrowled. Cle Rev. Black cole ecrowled. Clep
sydra weas ducked agaile deped
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Rev. Black ColeRelieve? Back Cole一Now, does
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(READ the story, then COLOR the picture)

 do not be atraid because, if you are "MMagag's the place we'll reach to
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## SKIPPY

The Toonerville Trolley That Meets All the Trains By Fontaine Pas


WASHINGTON TUBBS IL.

A Marvelous Demonstration

By Crane

D.A.N.C.E Milions fron hixu tram Fumityi horsixy Warro orbestren MODERN DANCE Tuesday, Nor. 18, 8 P.M.

## Hollister Street School

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RED CROSS CAMPAGN COLLECTIONS SLOW


## FILMS

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## KEMP'S





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| CHRISTMAS GOODS |  |
| Large Variety |  |
| Mrs. Elliott's Shop |  |
| DER FOR SALE | BOWL |
| Schaller's Cider Mill | charimr oak |
| 352 Woodland St. |  |

WATKINS BROTHERS, Inc. Funeral Directors - ESTABLISHED 5 G TEARS CHAPEL'AT 11 OAK ST.
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| $\begin{gathered} \text { Open Tuesday, } \\ \text { Thursday and Saturday } \\ \text { We will call for your apples } \end{gathered}$ | \$2.95 per 1,000 |
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## Nokol-Petro <br> Installed and Serviced by Grezel-Johnson Co.





## rejuataleCom

Thanksgiving Dainties
are easily prepared and smartly served with the aid of these specials


32-Piece
Porcelain Dinner Sets
$\$ 2.98$ set



$\begin{gathered}\text { So-Piece } \\ \text { DINERSETS } \\ \$ 12.50\end{gathered}$
Regut sizo Hiby graid
CARVING SETS
$\$ 4.98$


Reid's Double Roasters


Aluminum Ware \$1.00



## and

Pyrex
Utility Dishes
$\$ 1.00$

 -Basement

## CHAMBER OF COMMERCE 30th ANNIVERSARY EDITION

1900
CHAMBER OF COMMERCE UNITED STATES OF AMERICA WASHINGTON

Oetower 28, 1930
Mr. E. J. McCabe, Executive Secrétary
The Manchester Chamber of Commerce
South Manchester, Conn.
Dear Mr. McCabe:
It has just come to my attention that on November 17 the Man-
It has just come to my attention that on November 17 the Man-
chester Chamber of Commerce will hold its Thirtieth Annual Meeting.
I want to take this occasion of congratulating you and your organization I want to take this occasion of congratulating you and your organization
on rounding out three decades of service to your community, and of exon rounding out three decades of service to your community, and of ex-
tending best wishes for future success in the broad field of civic and commercial endeavor in which the business men of your city are engaged through the medium of their chamber of commerce.
The experience of the Manchester Chamber is but another example of the growth and permanence of the chamber of commerce move-
ment. That movement is part of the social and economic evolution of ourztimes, and has made an inealeulable contribution to the growth of
the American city ana to the general development of the whole country. The Manchester Chamber of Commerce has, I am sure, contributed importantly to the success of that movement through its long. period
of service to the commercial, industrial and civic interests of your city. I want to extend to you, your officers and members the greeting of the
National Chamber, and to express the hope that your organization will National Chamber, and to express the hope that your organization will
long continue to serve successfully the general interests of your city.

Sincerely yours,
D. A. SKINNER,

Secretary.


MANCHESTER'S CHAMBER OF COMMERCE ENTERING 30th YEAR

## ANNUAL BANQUETS FEATURE ACTIVITIES IN EARLY YEARS

## Charter Members, of Old Business Men's Organiza: tion Numbered 29 Men;

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## FAYETTE B. CLARKE INSURANCE

TELEPHONE 3665


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## Our part in making Manchester a

 mecca of beautiful homes

FINE FURNITURE AND PERSONALIZED SERVICE


 to eever you bast.

LOW COSTS TO US MEAN LOW PRICES TO YOU






## SYNDICATE BUYING POWER








OUR FAMOUS PROFIT SHARING PAYMENT PLAN





 toundead Business, homes, roads and sctoons were just begin ning to be developed and dist popuation approximately only 10,000 . Noo
 homees, schools, churches and business institututons.

But even more remarkable has been the growth of Keith's durin these 31 years. While Manchester has doubled in size, this store has in nly in growth but the important part it has had in beautifying Manches er homes-bringing within reach of all the ultimate in furniture at lowes possible prices. We have always believed that business is a matter of making friends and that is within the province of every furniture mer chant to continually open pew avenues to better furnished homes. Today Keith's is known far and wide as the store "where you can afford to buy
good furniture". . a store with modern ideas, abreast in progress with

# MANUFACTURE OF SLLKS IS THE TOWN'S LEADING INDUSTRY SOAP PRODUCTS, PAPER NEXT IN IMPORTANCE <br> <br>  <br> <br>    


Chamber Ever Striving For and Neckwear: Concern Latest Additions To Town's Factories.


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Coats

## Dresses

## Hats

and Accessories

For women who preserve high standard of style-and yet conserve their allowance.

Fradin's
757 Main Street,

## Growing with MANCHESTER

and its
Chamber of Commerce


WENTY-SIX years before the organizing of Manches foinded in M Commerce, Watkins Brothers was founded in Manchester. Beginning in a little twostory ell of an old house on Wells st. in 1874, this institution has grown. with Manchester... so that today it demand he largest display and warehouse space of any store in town. Too, it is one of the oldest, having served its many iends for 56 years.
With the organizing of Manchester's Business Men's Association, the parent of the present "Chamber of Commerce," Watkins Brothers was honored by having one of its founders. ... Clarence G. Watkins . . . . . selected as the firs president of the organization. It is worthy of note that at the fortheoming annual meeting the nominee for President is Robert K. Anderson, for kins as secretsely asso accountant, and now Vice President of our Company.

During all the years between, Watkins Brothers has been a member of the Chamber of Commerce. Manchester is a bigger, bet ter town because of the Chamber.....a good the Chamber Thistieth Aniversur extend our heartiest congratulations for its extend our heartiest cong!
achievements and growth!

WATKINS BROTHERS, inc.
Furniture, Interion Decorations Foutholanchester, Conn.

## CHURCH STRENGTH ATTESTS TO HEALTHY SPIRITUAL LIFE

= FINE EDIFICES HERE TOKEN OF FAITH OF TOWNSPEOPLE

| History of Institutions Show | vent prayer, while tears of yoy fowed, they' broke ground for the present buildirig. <br> Many Trials | church in which the people worthpped then was later for the pres the rear to make room for the pres ent church. It was demolished in |  |
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## CLARENCE H. ANDERSON

Real Estate - Insurance TELEPHONE 8343


With Materials
Supplied By
The W. G. Glenney Co.
 $=2=2$ $=2=2$ $=$
Frame and Finish Lumber-Structural Lumber Lime-Cement-Plaster-Tile Pipe Fireplace Brick-Roofing-Paint Coal and Fuel Oil
THE W. G. GLENNEY COMPANY 242 North Main Street
$\qquad$





## WE 'ARE IN STEP

 WITH PROGRESS AND WITH MANCHESTER!Manchester-Its Population, Its Business Houses and Its Industries are Growing Steadily. Its Products are Used Nation-Wide. We are Serving Many Manchester People and Many Business Houses and Industrial Organizations.

It Has Always Been The Policy of This Bank To Be of Greatest Possible Service To All Who Seek Its Counsel. We are Interested In The Welfare and Expansion Of Your Business.
We Have Absolute Confidence In Man= chester-Its Business Houses and Industries. Whe Take Pride In Manchester's Beautiful Homes.


If You Have Recently Come To Manchester To Live Or Have Not Availed Yourself Of The Convenience Of Local Bank Connections We Extend A Cordial Invitation To You To Call and Meet The Officers Of This Bank and Investigate Our Facilities:

## THE MANCHESTER <br> TRUSTCOMPANY



## 

2020




## st 5 (utaleC. <br> SOUTH HANCHESTER•CONN

## For Over 33 Years-

# Manchester's Leading Department Store 

TOR over 38 year The TWHyle Company has been known to the people of Manchester as thein leading department store. Wav hack in the old day when Mr. Justus W. Hale founded Manchester's first dyy yoods store, he endeavored to give the people of Manchester the utmost in satioffection and quality, in fatt "a square deal to all" was his motto which Halles are endeavoring to contry out daily.

Mr. Hale first began business in a small, one-story building on Charter Oak Street known as Hale and Day. Here the people of Manchester gathered once or twice a week to buy their week's grocery and dry goods needs and to talkabeedthe bige vents of the week. Ah average of 900 custom-


 so that it now occupies thenee floors and covers $300 ; 000$ square feet of floor spape. Twentymine depaytinents covering appayel, home needs and foodstufle. 14,000 customefs purchase in the store weekly

In 1920 a featuenpotherd of departmentusteres in this location was added-the Self-Serve Grocery. In this department each customer selecter her own groceries, thuy no huryied, bothorsome clerks to urge her to buy. This oceupiesa space of 7111 square feet and 5,000 customers vivit the Self Serve alone on en alverkevwety 1 ?

Four yemuslater a derilant $f 0 \%$ andeat medket was, fou ant in 1024 the
 1,800 customers heve purchased meato in this amall space on a single day.

So The J. W. Hale Company has grown to be a leading institute in Manchester and owep its crow th to the solerddy response which the people of Manchepter have given it

## A Matchester Institute Buil By Manchester People

# UTILITIES PLAY AN IMPORTANT PART IN TOWN EXPANSION <br> Exjansion of Manchester's Residential Areas Made Possible By Co-operation of Firms That Fuiruish Modern Home Conveniences.                <br> <br> \section*{PHONE, GAS AND ELECTRIC <br> <br> \section*{PHONE, GAS AND ELECTRIC COMPANIES ASSIST GROWTH} COMPANIES ASSIST GROWTH} <br> <br> \section*{ <br> <br> \section*{   

} <br> real estate - insurance <br> 583 MAIN STREET DIAL 8657 SOUTH MANCHESTER <br> <br> \section*{HOLDEN \& NELSON <br> <br> \section*{HOLDEN \& NELSON <br> <br> <br> -INCORPORATED-}
} <br> <br> <br> -INCORPORATED-}
}

## Outfitters To Men For 0ver 77 Years

Over three-quarters of a century has passed since this business was estabwe have . W. House in 1853. It is a long period of time but during all these years ness has seen a endeavored to give our patrons the best in merchandise. The busiber of our organization stands ready to render the utmost in service to all.


[^1]

We take pride in the variety of merchandise which we sell. It is chosen from the best lines of nationally known and nationally advertised products on the market today. We are always striving to provide our customers with the things that are NEW when they are new.

All our merchandise is backed by the guarantee of this store and much of it is backed by the guarantee of the manufacturers. We believe that hundreds of customers agree with us that there is a great deal of satisfaction in buying and wearing this type of merchandise.

## POLICE DEPARTMENT RANKS WITH THE BEST IN THE STATE

## HAS HANDLED DIFFICULT PROBLEMS MOST CAPABLY

 Far Cry From Old "Justice Courts" To Present Day System of Enforcing Law;Out of Town Men First Out of Town Men
Paid Policemen Here.

## $\underset{\text {-DEPARTMENT }}{\text { MANCE }}$

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## "LIFE INSURANCE

is the quickest way to create an estate."

Life insurance forms the keystone of the majority of men's estates in this country
is quickly built up and should be considered from the standpoint of the income it, will produce, and the necessities of the beneficiaries.

## AND

## A LIFE INSURANCE TRUST

is the best way to conserve it.

There is no set form for a Life Insurance Trust. But one can be made to order to meet your purposes and to take care of the needs of your beneficiaries.

Give us your financial measurements and we can help you lay out a plan that will conform to them.


THE HOME BANK \& TRUST CO.
"THE BANK OF SERVICE" SOUTH MANCHESTER, CONNEECICUT


## 1838-CHENEY, BROTHERS-1930

A Name That Has Been Outstanding In The Silk Industry For 92 Years!

A Name That Has Exemplified The Highest In Quality and Design In Silks!

Their Products Manufactured In The Largest Plant Of Its Kind In The World!


Cheney Brothers, With Their Vast Resources, Complete Equipment For The Production Of All Types of Silk Fab. sies, A Staff Of Expert Designers, Experimental Laboratories And Craftomen Who Hiave Made The Production of Fine Fabries A Life Work, Are Prepared To Cope With Fashion's Changing Styles And The Present Day Demand For Speed Production.

Dress Silks For Manufacturers and Retailers
Decorative and Upholstery Fabrics For Automotive Purpeses, Hotels, Public Buildings, Etc. Velvets--Cravats-Thrown and Spun Silk Yarns-Ribbonzene

## ELECTRICITY-Introduced To Manchester In 1893 Finds Us Serving 6500 Meters In 19302. 6



Himiard Street Sub-station with 1500 KVA capacity. This station furnishes all electric curren
used north of Middle Turnolke including Bolton and Taicottvile.


Interior of New street Sub-station



Our organization lif headen by a staff of trained execu tives and engineers.

General business and retail sales is handled by a foree of fourteen men and women.

Your meters and general household electirioal service is cared for by a staff of seven thoroughly traind electry cians.

General outside construc tion including operating and distribution is handled by a force of fifteen men.

Every man and woman in this organization is striving to provide YOU with the best possible service at the lowest


## Contidence

is one of man's greatest assets. It reflects a man's faith in himself.

Confidence cane $\quad$ ? 2 m knowing that we can do our job, whatever it is, as well or better than the next man.

Manchester has confidence in our Company. It believes we are furnishing the best, the most dependable service it is humanly possible to ren? ler, at the lowest cost consist $t$ ent with good business policy.

The electric dollar today has a buying power fat greater than the buying power of the cost-of-living dollar. Low ered costs, through increased efficiency, are passed on to our customers.




Interior of New street $\$$ sub-station



## TOBACCO IS LEADING FARM PRODUCT IN THIS LOCALITY

GRANT POTATO INDUSTRY PROVES FINE SUBSTITUTE






RANKS WITH BEST

## (Continued From Page 7.)

##  BROTHERS

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44 Years Years

## A Household Byword

 -AND-
## "HASN'T SCRATCHED YET" <br> Bon Anic

ALL CLEANING PURPOSES

OBTAINABLE IN GAKE OR POWDER FORM FROM GROCERS EVERYWHERE


## 44



INCORPORATED
Established 1868
Incorporated 1906
Lawrence W. Case, President A. L. Crowell, Sec.--Treas.

## Manufacturers

of
HIGH GRADE PRESSBOARD
ELECTRICAL INSULATION BOARD
JACQUARD CARDS—DOBBY CARDS
INDEX GUIDE BOARDS
DUPLEX PAPERS and SPECIALTIES

## This Business-

Starting with a small plant in 1868 has experienced a steady consistent growth.

Through careful attention to detail and a deter mination to produce the best in our line we have established a reputation for our products throughout the country.

Our equipment and methds have kept pace with the changing trend in manufacturing processes and the changing demand for paper products.

We are prepared to cope with specialty work to produce paper products to fit your business!





Tus is the compresor room there the necosary artuctal
refrigeration is produced 'for the plant.

Known For Its Quality By This Sign Throughout Manchester and Surrounding

Towns!
Manchester Dairy Ire Cream is a Manchester Product produced in i
ats modern, sanitary, up-to-da

THE MANCHESTER DARY ICE CREAM CO.
South Manchester, Conn.


## Putting The Architects' Vision Of Many Of Manchester's Prominent Buildings Into Form and Substance Has Been Our Work




 space prevents us from listing.

THE MANCHESTER CONSTRUCTION COMPANY
875 MAIN STREET
WLLL AM A. KNOFLA, PRESIDENT
SOUHHMANCMRSTHER

## hOSPITAL BULLT AS WORLD WAR VETERANS' MEMORIAL

## IS A LASTING MEMORIAL TO WORLD WAR VETERANS

 waturuw wit Townspeopile Consider Present Institution Best Means of Expressing Gratitude For Services of Soldiers of Great Conflict of 1918.

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See. and Treas. ع. A. IYDALL

## MANCHESTER WATER COMPANY

Incorporated 1889
CHARLES B. LOOMIS, Superintendent

MANCHESTER, CONNECTICUT

## COLONIAL BOARD COMPANY

Manufacturers
BINDERS BOARD
ChopBETTER BOOKS

MANCHESTER, CONNECTICUT

## THE

LYDALL \& FOULDS PAPER COMPANY manUFacturers of CHIP AND STRAW BOARDS RLAIN AND MILL LINED MANCHESTER, CONNECTICUT

## Thi

 WILLIAM FOULDS and companyMANUFACTURERS OF BINDERS, BUTTON, STRAW LEATHER BOARDS

MANCHESTER CONNECIICUT

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## Own Your Home in Manchester

Where All the Conveniences of Any Gity Aire Available and Where Mediun Priced Homer May Be Secured at Much Less Tinh Cit Gosts.


A View of Henry St. in Our Newest Development-Elizabeth Park.
We Have Homes and Building Sites Throughout The Town and Offer You A Choice Of Locations From Which We Feel Confident You Can Find One That Will Suit You At The Price You Desire To Pay


A View of Tanner Street in Elizabeth Park
ROBERT J. SMITH
1009 MAIN STREET,
REAL ESTATE AND INSURANCE

## MODERN SFORES OFFERINC BEST SERVICE ASSET TO THE TOWN

Two Seetions harite Looal
People to Trade at Home and Out of Iown Pros pects to $\mathrm{Do}_{0}$ Buterfer

## FULLY STOCKED AND EQUPPED TO MEET EXACTING DEMANDS

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## At the Turn of the Century

-and Today

When the Chamber of Commerce was organized thirty years ago Manchester was on the threshhold of a new era of progress a development which, in a single generation far outstripped the results of the previous 107 years of Manchester's existence.

Accurately reflecting this growth is the history of the eity's telephone service. From its inception in 1883 with 45 telephones, the service grew very slowly during the last 17 years of the past century, just 30 years ago, when there were but 97 telephones serving Manchester's area.

> As 1900 marked a turning point in the city's history, so was it also a turning point in the city's telephone service. For from the crude switchboard in the Rose Block, serving less than a hundred telephones, the rapidly in ereasing demand for service made necessary frequent enlargements and replacements of equipment, until today, a beautiful central office building containing the most modern apparatus, stands as visual evidence of the city's development. No little credit for the Manchester of today is due to its Chamber of Commerce and we join with the rest of the city in offering congratulations to that active body on its thirtieth anniversary.

THE SOUTHERN NEW ENGLAND TELEPHONE ( ) COMPANY

## We Offer You Th Jitu

 In Expert Moving ServiceWe have a large filet of trucks at your disposal at all times. We are prepared to move anything you want moved, anywhere.

In handling furniture we have men specially trained in this work and trucks especially fitted up for
this work. We can assure you that from the time your furniture is loaded on our trucks until it reaches its destination it will be safe and will be handled carefully.


Manufacturers and Business Men We offer you fast freight service directly to New York each night.
Freight reecived by us late in the afternoon of any day will be in New
York the next Mevor this faid searied youthy fess than other methods of shipping.




All freight and merchapdise covered by insurance while in transit.

## 

## PERRETT \& GLENNEY

## MANCHESTER MOTOR SALES CO. <br> Authorized Sales and Service <br> FORD

## LARGEST MUNICIPALITY IN THE STATE UNDER TOWN FORM

## HAS CHANGED BUT LTTTLE IN 107 YEARS OF EXISTENCE

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Three of Four Mills Tax Rate First Levied Used For Highway Construction; Grand List Over 52 Millions.
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## Paul Hillery, Inc.

State Theater Building

FRIGIDAIRE

## SUPER-OIL HEAT and bunsen range burners

## UNIVERSAL WASHING MACHINES

FOR DEMONSTRATION DIAL'4328

## ANNIVERSARY COMPLIMENTS

$-\mathrm{OF}-$

## C. R. BURR and Company

119 OAKLAND ST., MANCHESTER

> Hardy New England PLANTS-SHRUBS IIMPORTED

FOR
EARLY SPRING BLOOMS

It Isn't A Home Until It Is Planted

## WE MODESTLY CLAIM

That nearly every street and hundreds of buildings thereon bear evidence to the intensive work that has been accomplished during our twenty-seven (27) years of residence in Manchester.

During this time we have absorbed a wealth of experience in all matters relating to Real Estate, Building and kindred lines.

If planning your new home or seeking a desirable business site you cannot go wrong in consulting with this office.

We view with optimism the future just ahead and believe that Manchester Real Estate holds more opportunities for Investors, Speculators or Home-seekers than it has in the past.

We are planning larger and better Real Estate developments than ever before -you positively will not go wrong if you follow our lead.

## EDWARD J. HOLL

Real Estate and Insurance
865 Main Street

## TOWN'S MILITARY ORGANIZATIONS UPHOLD FINE TRADITIONS

 CTIIZENRY LOYALLY SUPPORTSNATION IN TIMES OF STRIFE
Company G and Howizers Stand High in State, Giard Units-Town Gave World the Famous Spencer Rifle.



## JOSEPH CHIZIUS

DEPOT SQUARE, MANCHESTER
Complete Line of

## EVERYTHING

That You Would Expect To Find In A Modern HardwareStore-AndMore

## Will Be Found Here

ACCURATE WORK RAPIDLY

## MILK AND CREAM

WARANOKE FARM PITKIN \& CALHOUN


## DIAL-4570

AND DRIVER WILL CALL
Your Youngsters Deserves the Best

The Gammons-Holman Co.
393 Main Street, South Manchester, Conn

## Manufacurers of Reamers

The Gammons Helical Taper Pin Reamer The Gammons Helical End Mill The Gammons Helical Chucking Reamer The Parob Expansion Hand Reamer

TOOLS THAT DO Footwear for Boys "Bostonian". Made. International Custom-Made Clothes Holeproof Hosiery for Women

MANCHESTER AUTO TOP CO.

We Offer Expert Servie

1. Glasswork for autos.
2. Upholstering seat covers
3. Auto woodwork
4. Curtains and tops custom made or repaired.

## W. Messier, Prop

We are providing the people of Manchester and vicinity with all types of light and heavy hardware, farming implements and machinery, paint and painters' supplies, tools of all kinds, glass, household appli* ances, sporting goods, etc.

We also maintain a harness and leather goods department.

We have furnished builders' hardware for hinn dreds of Manehester homes. We feature the Corbin line, manufacturers of fine hardware for many years and designers of special hardware for some of the country'ss finest and largest structures.


## CHAMBER'S FACILITIES ARE BIG AID TO THE MERCHANTS

BANUETS FLATURE, Part tir Catental plans,

EARLY ACTIVITIES
(Contunued From Page ${ }^{2}$.)




























 Chamber of Commerce took active ing of a special Town Plan Com-

## West Side Dairy

J.G. Trueman \& Sons

## SAFE

MLK CREAM AND
BUTTERMILK
From Tuberculin Tested Cows anḍ Pasteurized All cows supplying this dairy yith milk and cream
under state and federal supervision. 52 McKee Street

Dial 7706

## A HOME SERVICE

Says 5-Year Old
to 30 -Year Old:
"You're Older Than We Are-But We
Both Stand for the Same Things!"



the
SODOUGAN DYE WORKS
Harrisor St, South Manehester

## Modern Facilities

## Our Customers

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The Store with the Checkerboard Sign
 TEIF MANCLISSTVR CBAIN e COAL CO.




At the Center South Manchester
name and location that is known in every Manchester household.
For over 17 years we have provided.Manches ter. with a drus store of the highest type render ing service to the public at all times.
dient location has mad ular store. Our soda fountain is one of the finest in town.
This store is a terminal station for all bue

When you are in needs of drugs, sundries and accessories turn to PACKARD'S.
 The chamber oo.operated with the


 Conter Firte end Duruuau corps,
Permanent Memorial Day commit The New England douncil.
Conristas
Relief
Fund collec

隹 Ludy for an industral survey



Enblen of Saligution


1931 FOUR STRAIGHT EIGHTS

When Better Cars Are Built-
"Buick" Will Build Them.
Jigi


| IEADING INDUSTRY HERE |  | for itself not only throughout ester but in many other citie The main floor of the pla | HCNALD EMENEG | next year this newspaper will celebrate its 50 th anniverasy. Like storese, and schools, Fitie Herald Piat | Dentson Talcott, Thomas Ferguson Ronald Thorp. | BIG GROUP AIDFD |  |
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| (Continued From Page 11.) <br> uise on many of their new model |  |  |  |  | per went through two disastrous 1922 it hes never missed an issue Finding the publishing of the pape |  |  |
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## THE WONDERFUL EXPANSION OF OUR BUSINESS IN MANCHESTER

## testifies to the ever-increasing popularity of

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& \text { THE BETTER FUEL } \\
& \text { The Increase Of Gas Consumption } \\
& \text { Meters In Use Gas Consumed } \\
& 1918 \\
& 1929 \\
& \text { 6,000 } \\
& 18,000,000 \text { Cubic Feet̄ } \\
& 149,417,000 \text { Cubic Feet } \\
& \text { And An Even Greater Total For } 1930
\end{aligned}
$$

To Handle More Efficiently Our Rapidly Increasing Business In Manchester We Have Moved Into a Larger and More Attractive Office and Showroom.

Our New Location
687 MAIN STREET, South Manchester
TELEPHONE 5075

If It Takes Heat Remember You Can Do It Better and MORE ECONOMICALLY WITH GAS

## THE <br> MANCHESTER <br> GAS <br> CO.



## ROGERS'

PRESENT OFFICERS AND EXECUTIVES

## -1930-

Charles Ray, President and Treasurer
H. P. Faxon, Vice President
T. J. Eaton, Cler
S. M. Sillverstein,
J. J. Murphy, $\begin{gathered}\text { Plant Engineer }\end{gathered}$
S. Harris, Superintendent

North End Mill
R. A. St. Lauren
R. A. St. Laurent,
R. F. Hawley,

Assistant Treasurer
E. Davenport,
Superintend

Superintendent-
Hartford Road Mill

## ROGERS' HISTORY

7 New Corporation formed which purchased business from the old company.
1928 Purchased additional mill at North End, Manchester.
1930 Operate three mills; original mill on Hartford Road, Charter Oak Mill and North End Millmanufacturing Press Board used in the electrical, textile, paper shoe and other industries.
paid have increased by number of employees has increased by approximately $300 \%$. Taxes paid have increased by about $500 \%$.


## ROGERS' PRODUCTS SERVE

 THE ELECTRICAL INDUSTRYFor Electrical Insulation of Motors, Transformiers and Radios.
THE TEXTILE INDUSTRY
For Hot and Cold Pressing of Woolens and Worsteds, Knit Underwear
and Hosiery-also Jacquard Cards and Spool Ends.
THE PAPER INDUSTRY

- For Plating and Producing Finish on High Grade Bond and Bankinote Papers. n

ROGERS' PRODUCTS SERVE
THE OFFICE EQUIPMENT INDUSTRY
For File Guides, Index Cards, Folders and Notebook Inserts and Back-
ings.
THE SHOE INDUSTRY
For Counters, Innersoles, Box Toes, Sock Lipings, Stencils and Pattern
THE PRINTING INDUSTRY
For Tympans, Stereotyper's Tail Boards, Pad and Notebook Covers,
Stencils and $F$ Hie Guides.


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